



FINALE

...OH OH

VIP offers for the Men's 2026 DFB-Pokal Final.
23 May 2026 - Olympiastadion Berlin.



FASCINATION OF THE FINAL & HOTSPOT BERLIN.

Few competitions capture the passion of German football quite like the DFB-Pokal.

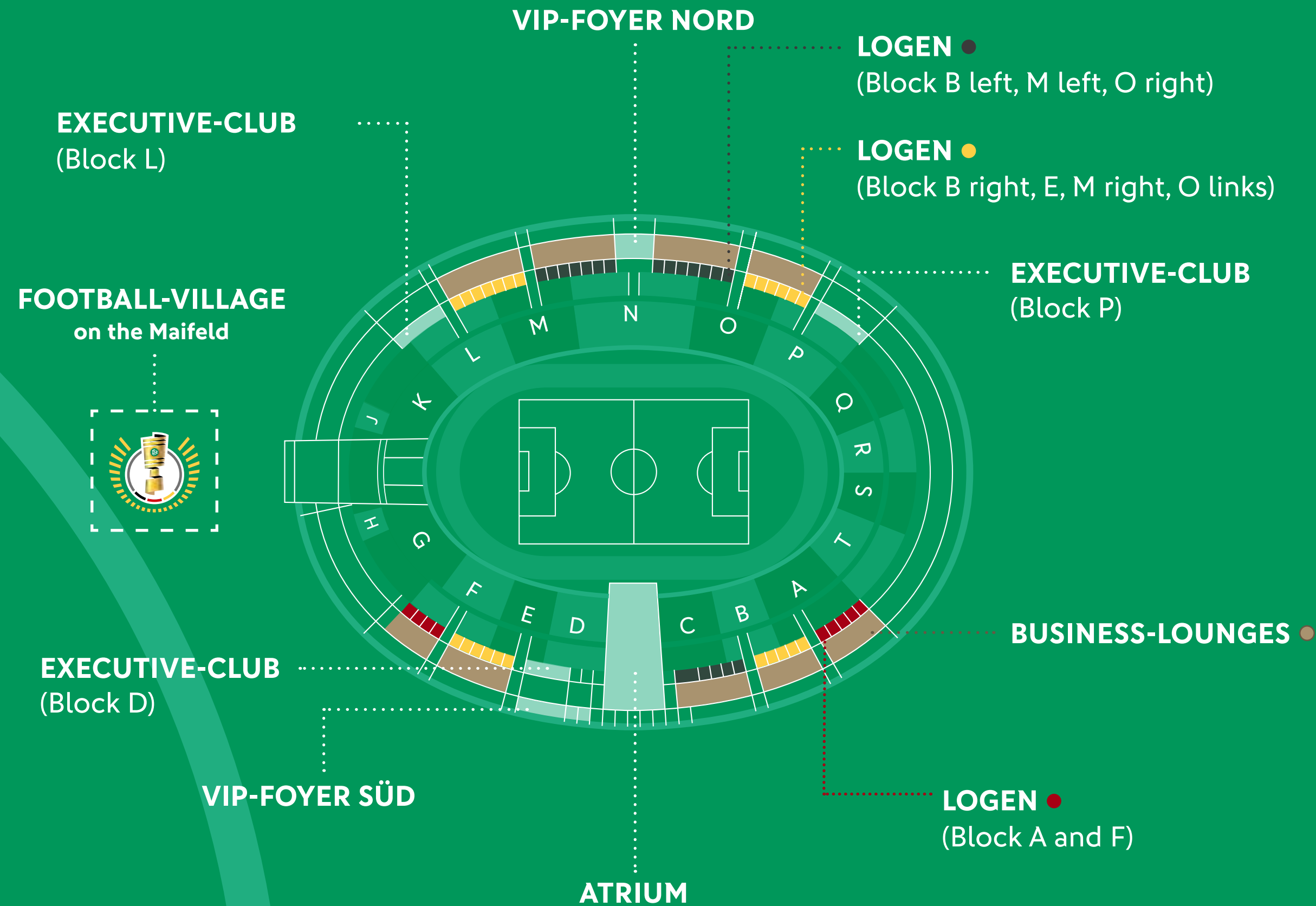
It is a tournament where anyone can face anyone - and where every team has a chance to make history. At the Olympiastadion Berlin, the final two teams will battle for glory in the ultimate showdown.

With our exclusive VIP experiences, you can be part of this extraordinary occasion - enjoying the action up close while being treated to world-class hospitality and entertainment.

OVERVIEW

OUR VIP-AREAS

OPEN 16:00 - 24:00



10ER LOGE

LOGE (B left, M left, O right) ●

PP € 2.000,-

LOGE (B right, E, M right, O left) ●

PP € 1.750,-

LOGE (A AND F) ●

PP € 1.500,-

BUSINESS-SEATS

ATRIUM

€ 1.250,-

EXECUTIVE-CLUB L: CURVE MEETS CUISIN

€ 1.150,-

EXECUTIVE-CLUB D & P

€ 1.000,-

FOOTBALL-VILLAGE: DAVID GEGEN GOLIATH

€ 1.000,-

FOOTBALL-VILLAGE: POKALHELDEN

€ 1.000,-

FOOTBALL-VILLAGE: MYTHOS BERLIN

€ 1.000,-

VIP-FOYER NORD

€ 950,-

VIP-FOYER SÜD: THE CUP LOUNGE

€ 950,-

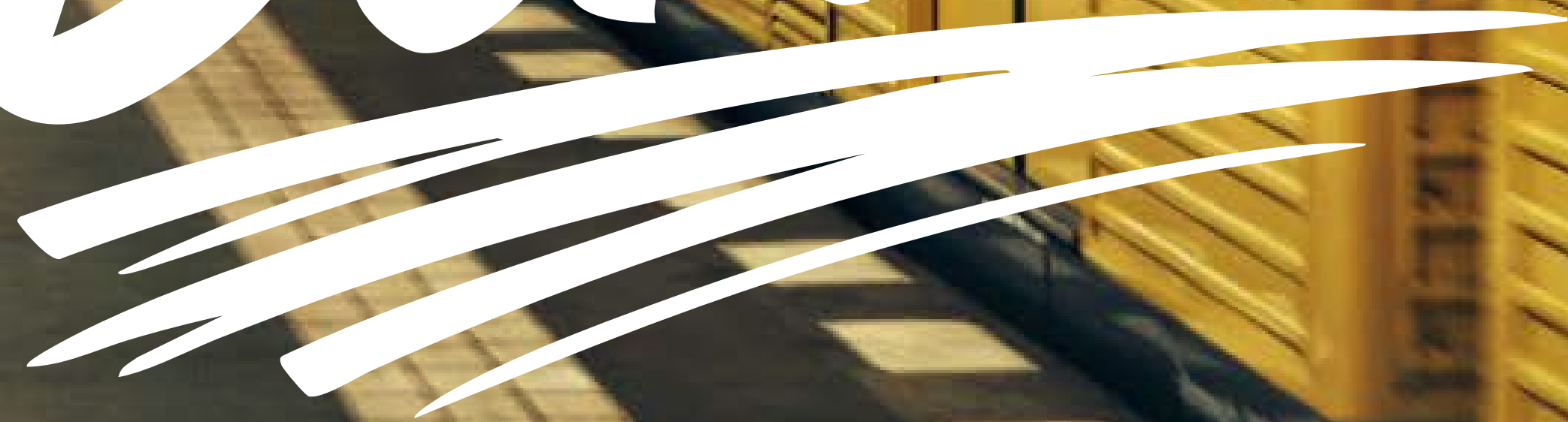
BUSINESS-LOUNGE ●

€ 850,-

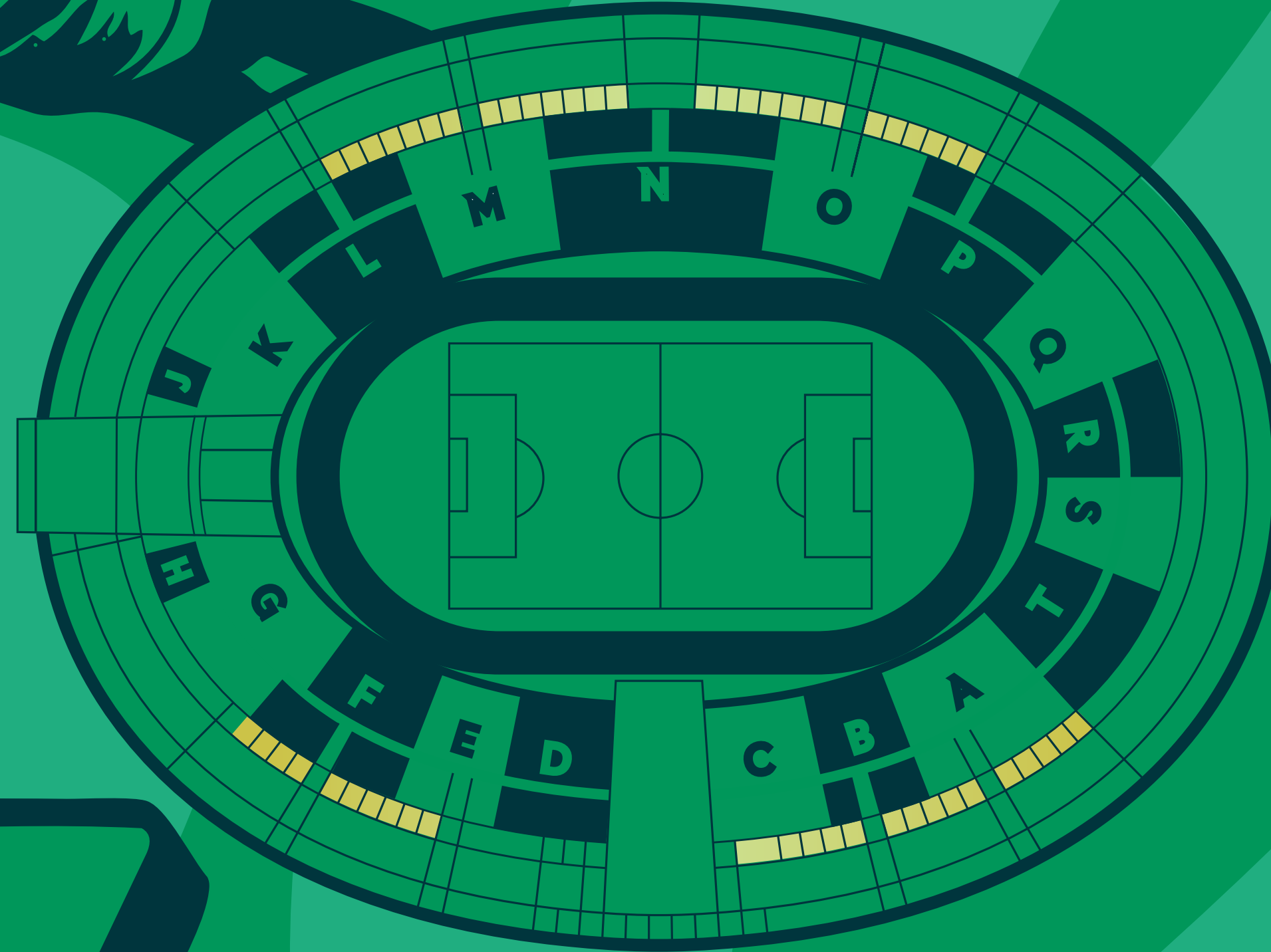
* All prices exclude VAT and shipping charges.

** Opening hours for guests with access to the after-final party in the Football Village: Open 16:00 - 02:00

*Berlin, Berlin,
wir fahren nach
Berlin!*



VERY IMPORTANT CUP MOMENTS



01 LOGEN



01 → VERY IMPORTANT CUP MOMENTS

LOGEN

Our exclusive boxes accommodate 10 guests, offering prime views and short distances. Enjoy an elegant setting with exquisite catering – both inside and outside the box.

- Padded seats directly in front of the box
- Exclusive catering in the box and adjacent VIP area
- Alcoholic and non-alcoholic beverages, including champagne
- Access to the after-final party in the Football Village
- Your company logo at the box entrance
- A premium event gift for each box guest
- Separate VIP entrance
- 5 parking passes

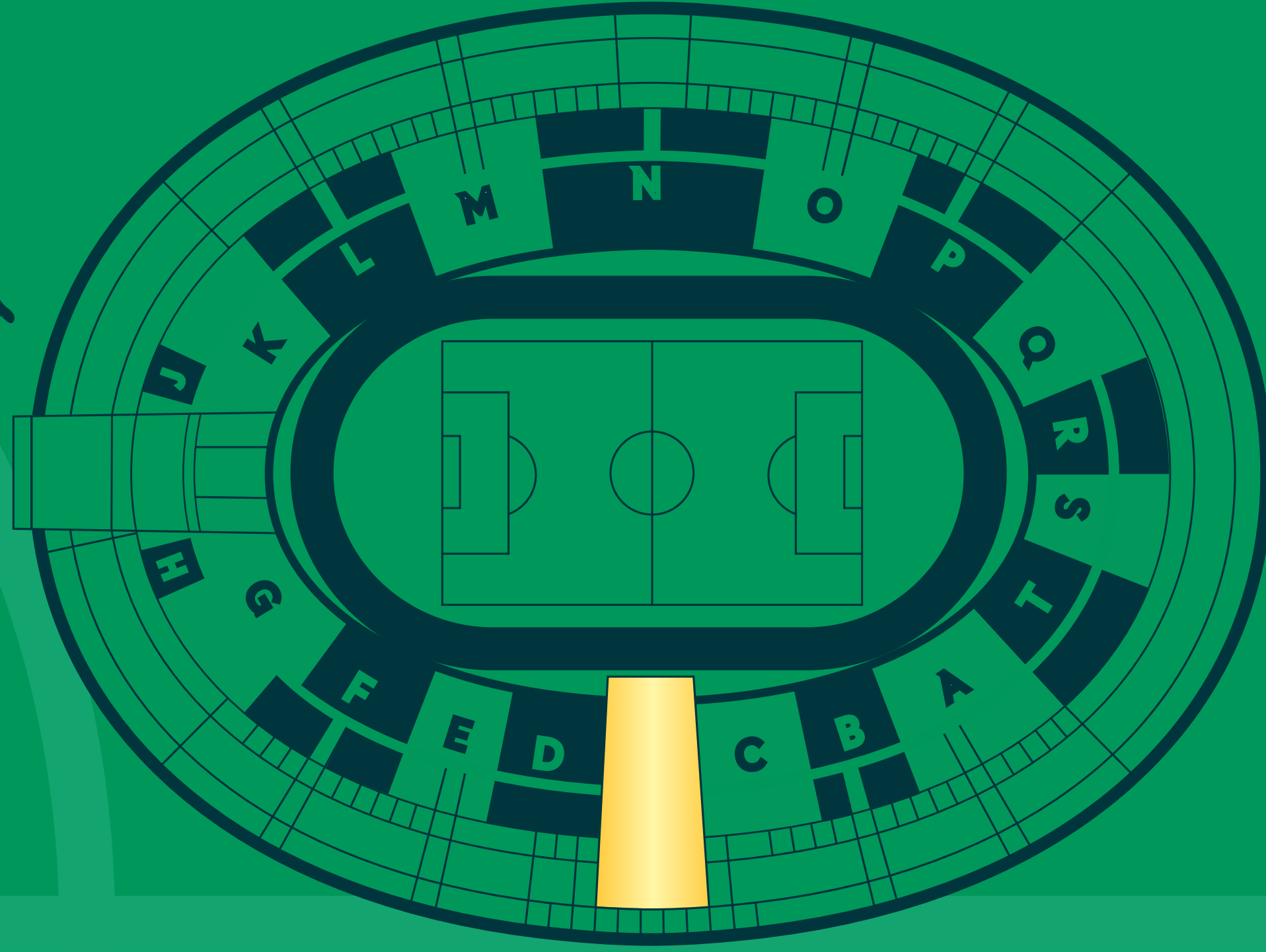


LOGEN
FROM 1.500
EURO
PP*

*All prices exclude VAT and shipping charges.

THE FINAL XXI.

WINNER
LEIBT



02 ATRIUM





02 → THE FINAL IN XXL

ATRIUM

The Atrium at the Olympiastadion Berlin is located just behind the honorary stand. It is one of the largest and most impressive VIP areas among German football arenas.

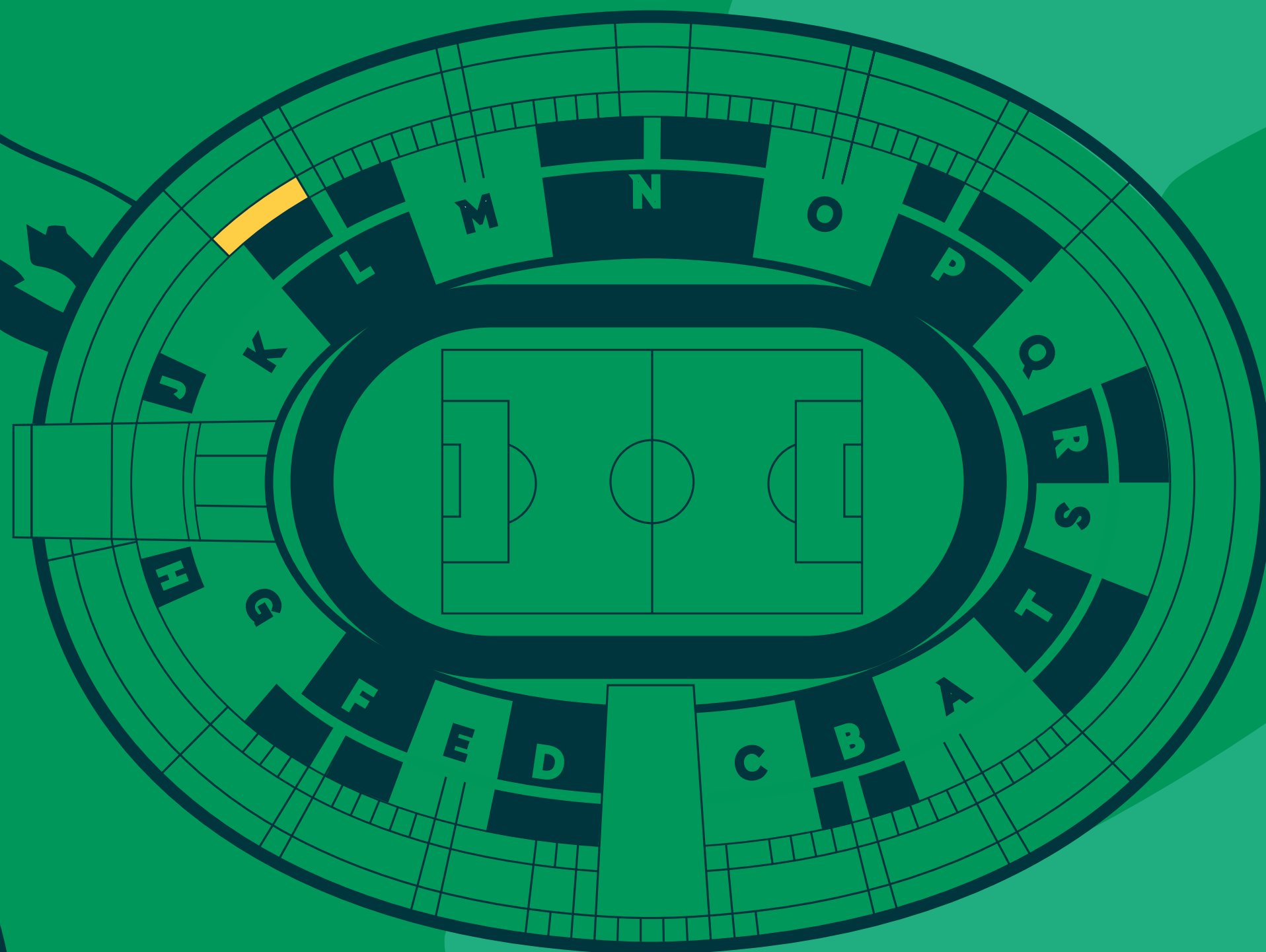
- Premium category seats in blocks C and D
- Exclusive catering
- Action stands with a wide selection of specialties
- Alcoholic and non-alcoholic beverages
- Wine bar with sommelier
- Background music by DJ
- Reserved corporate seating from 4 guests
- High-quality event gift
- Photo opportunity with the DFB-Pokal
- Separate VIP entrance
- 1 VIP parking pass per 2 booked business seats

*All prices exclude VAT and shipping charges.



ATRIUM
EUR 1.250
PP*

CURVE MEETS CUISINE



03 EXECUTIVE-CLUB L



03 CURVE MEETS CUISINE

EXECUTIVE- CLUB L

Experience the spine-tingling atmosphere of the West Stand while enjoying a culinary highlight program that perfectly combines stadium excitement with gourmet cuisine. Supported by members of the German National Chefs' Team, a lively kitchen party comes to life, with multiple courses prepared live and presented directly at the stations –accessible, high-quality, and right in the heart of the action.

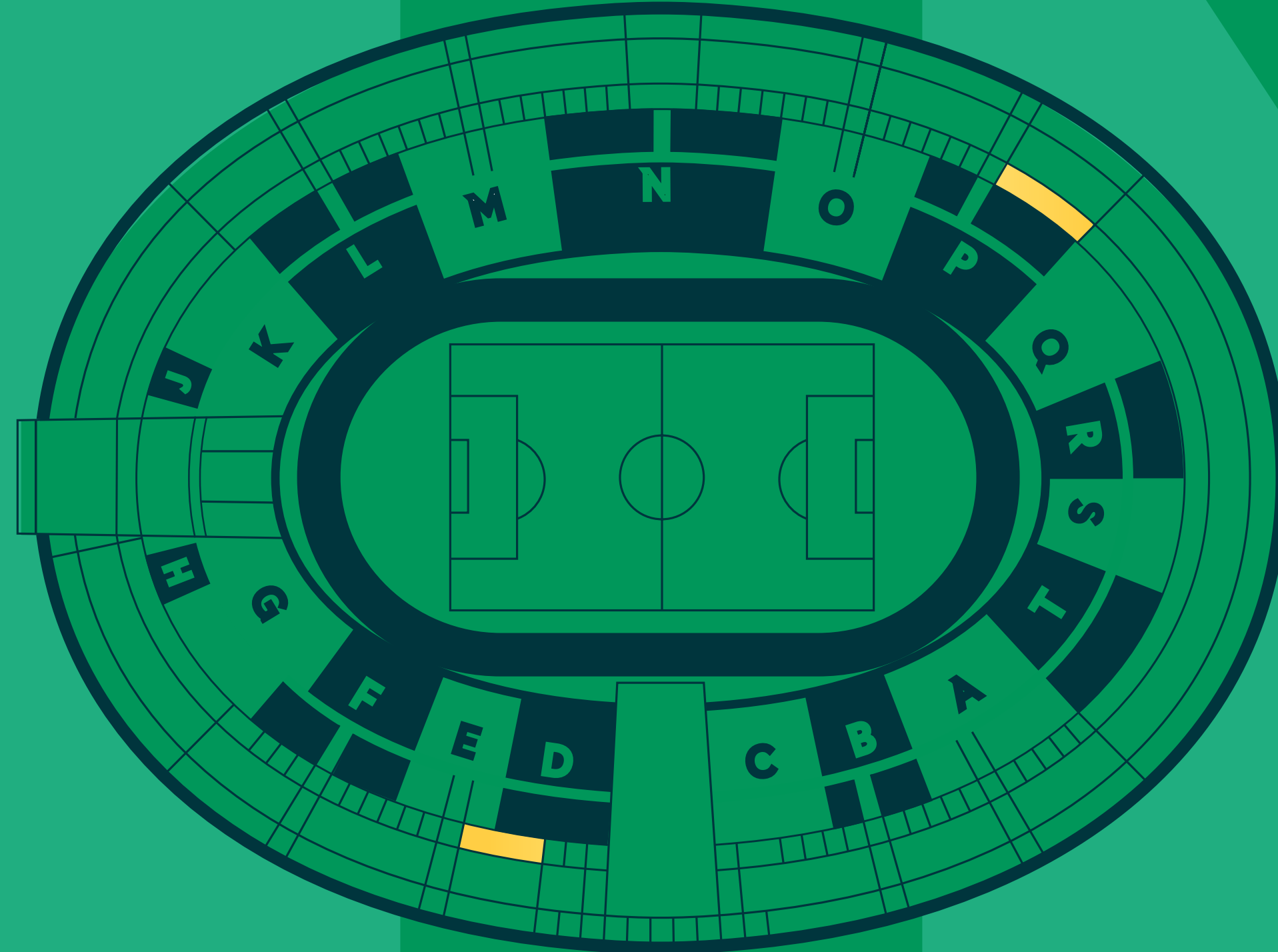
- Premium padded seats on the opposite stand
- Direct view of the pitch through large panoramic windows
- Highly exclusive multi-course live cooking experience
- Alcoholic and non-alcoholic beverages
- Elegant atmosphere with an open-plan design
- Reserved seating from 4 guests
- Separate VIP entrance
- 1 VIP parking pass per 4 booked business seats



EXECUTIVE-
CLUB L
EUR 1.150
PP*

*All prices exclude VAT and shipping charges.

YOUR PERSONAL CUP PANORAMA



03 EXECUTIVE-CLUB D & P





04 YOUR PERSONAL CUP PANORAMA

EXECUTIVE- CLUB D & P

The best view of the final! Executive Club seats offer an unobstructed view of the pitch directly from the VIP area, letting you experience the spine-tingling atmosphere of the East and West stands live.

- Premium seats on the main or opposite stand
- Direct view of the pitch through large panoramic windows
- Exclusive catering
- Alcoholic and non-alcoholic beverages
- Elegant atmosphere with an open-plan design
- Separate VIP entrance
- 1 VIP parking pass per 4 booked business seats



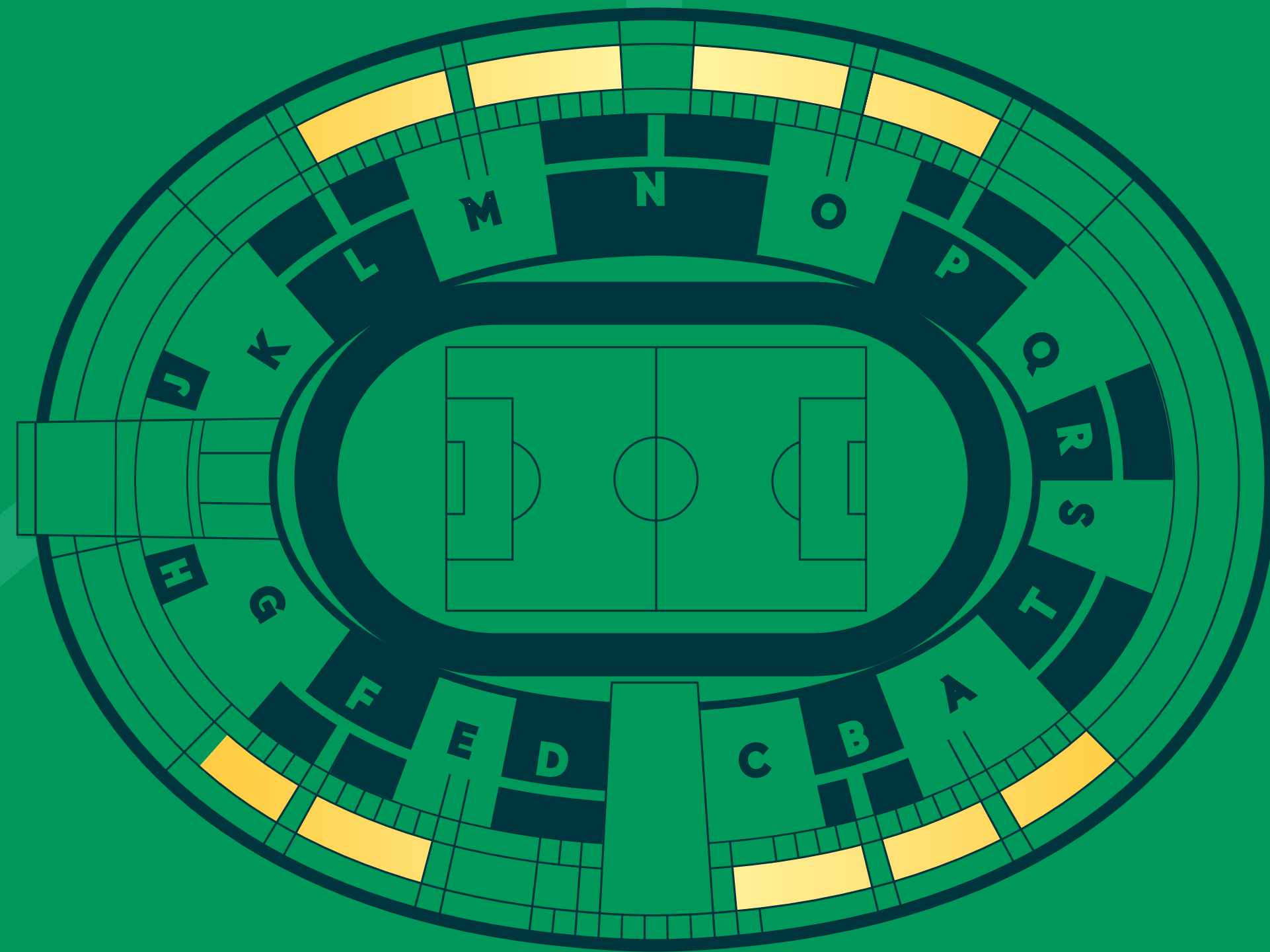
EXECUTIVE-
CLUB D & P
EUR 1.000
PP*

OPEN
STANDING
AND SEATING
AREA
(NO RESERVED
SEATS)

*All prices exclude VAT and shipping charges.



PERFECTLY CONNECTED



05 BUSINESS-LOUNGE



05 PERFECTLY CONNECTED

BUSINESS-LOUNGE

In the Business Lounge, you'll meet companies and entrepreneurs from a wide range of exciting industries, perfect for exchanging ideas and networking. In our comfortable VIP areas, conversations start effortlessly.

- Premium seats
- Exclusive catering
- Alcoholic and non-alcoholic beverages
- Reserved corporate seating from 4 guests
- Separate VIP entrance
- 1 VIP parking pass per 4 booked business seats

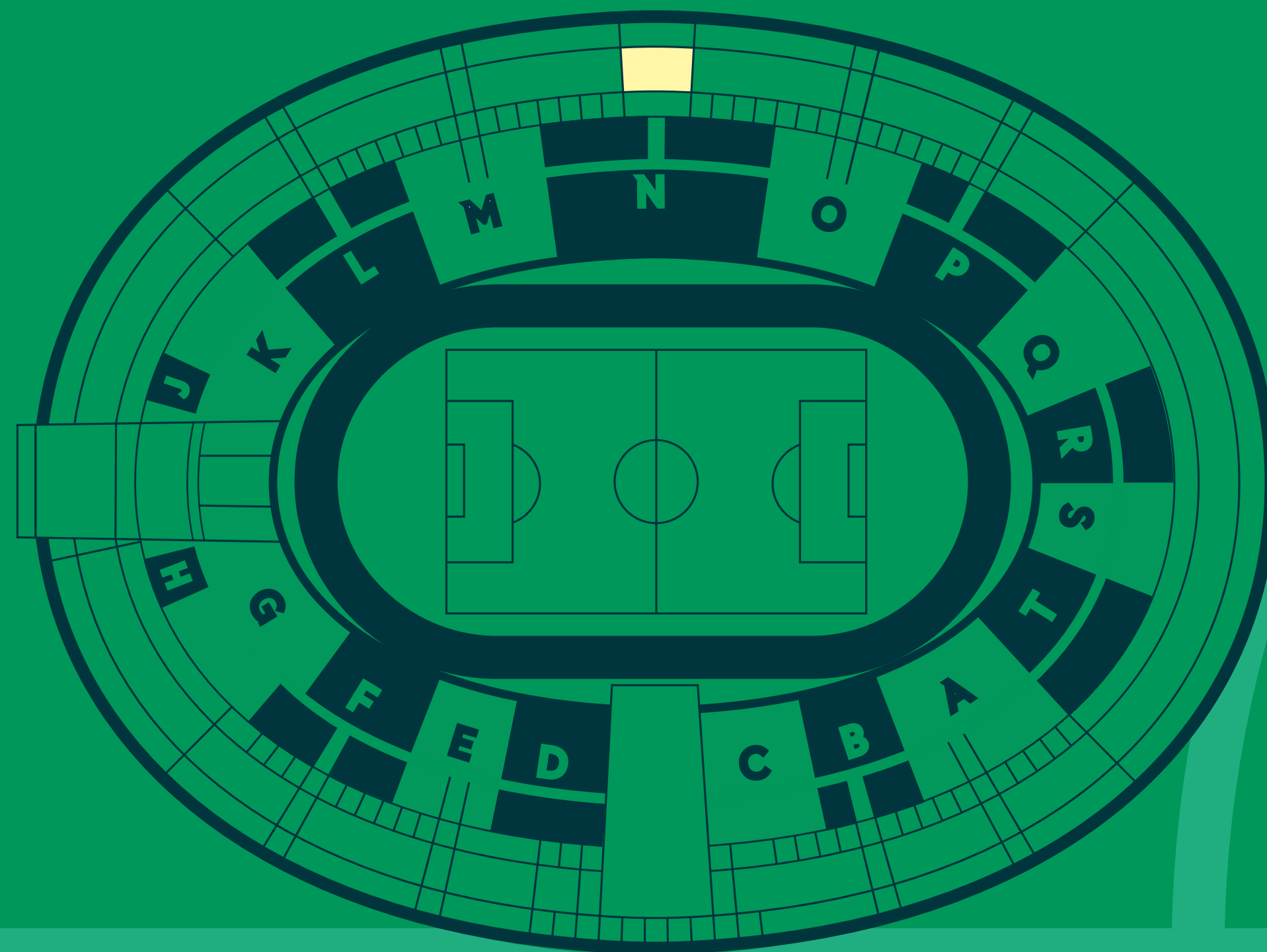


BUSINESS-LOUNGE
EUR 850
PP*



*All prices exclude VAT and shipping charges.

GROOVE MODE ON



06 VIP-FOYER NORD



06 GROOVE MODE ON

VIP-FOYER NORD

In the exceptional ambiance of the VIP foyer, with its effortless 'Grab & Enjoy' concept and lounge atmosphere with DJ, the DFB-Pokal final can be enjoyed in ultimate comfort.

- Premium seats on the opposite stand
- High-quality 'Grab & Enjoy' concept (relaxed atmosphere with mostly standing tables)
- Alcoholic and non-alcoholic beverages
- Long drink bar with a wide selection of gin and vermouth
- Entertainment program with DJ
- Access to the after-final party in the Football Village with DJ and live band
- Separate VIP entrance
- 1 VIP parking pass per 4 booked business seats



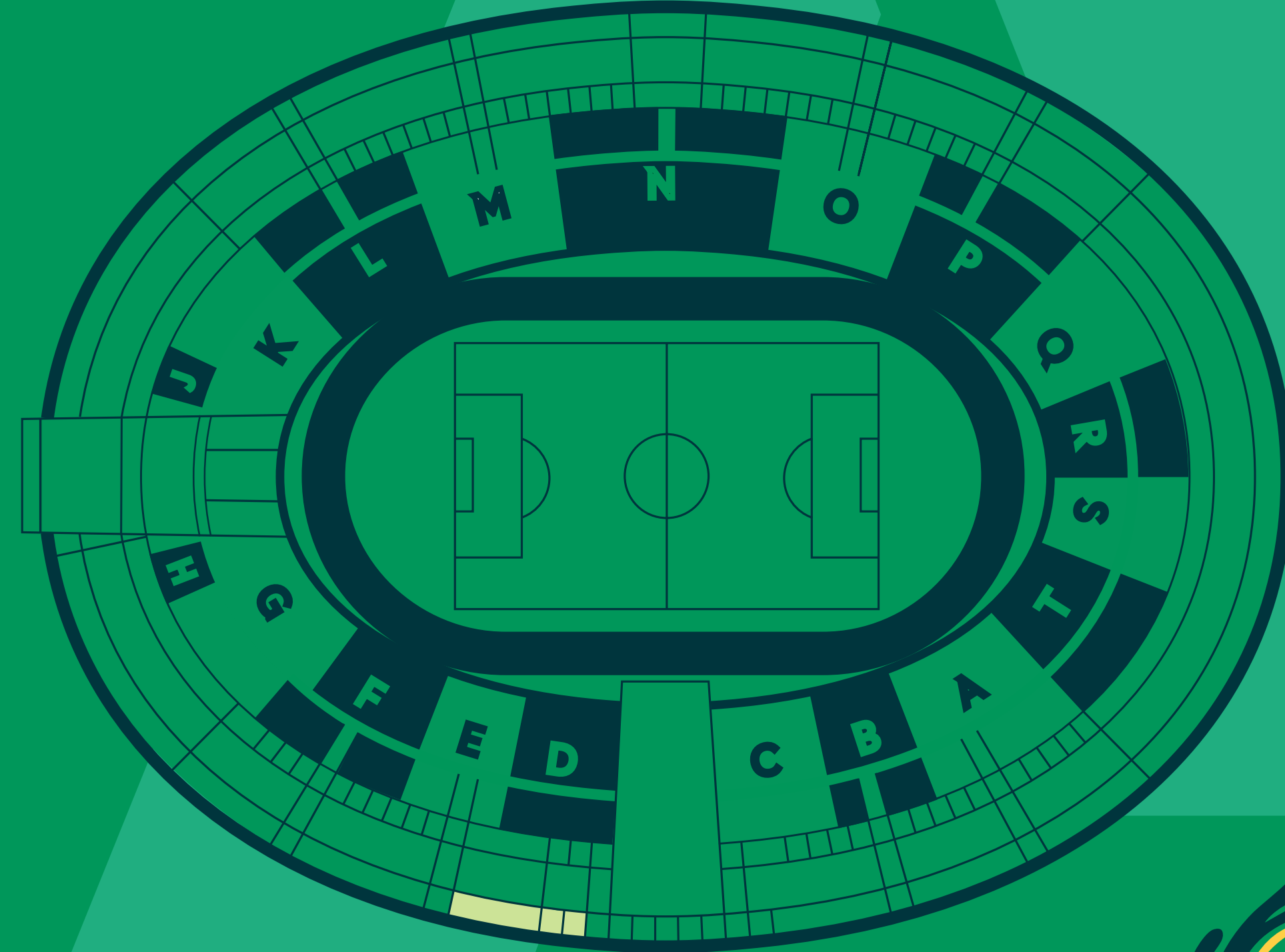
VIP-FOYER
NORD
EUR 950
PP*

OPEN
STANDING
AND SEATING
AREA
(NO RESERVED
SEATS)

*All prices exclude VAT and shipping charges.



STADIONSTUBE SOUTH THE CUP LOUNGE



07 VIP-FOYER SÜD



07 STADIONSTUBE SOUTH – THE CUP LOUNGE

VIP-FOYER SÜD

Step right in and take a look! Located at the entrance to the Green Carpet, where the green carpet is rolled out for VIP guests, you can enjoy the Pokal evening in a typical Berlin pub and beer garden atmosphere. Grab a beer, savor traditional Berlin dishes, and try your hand at one of the popular pub games.

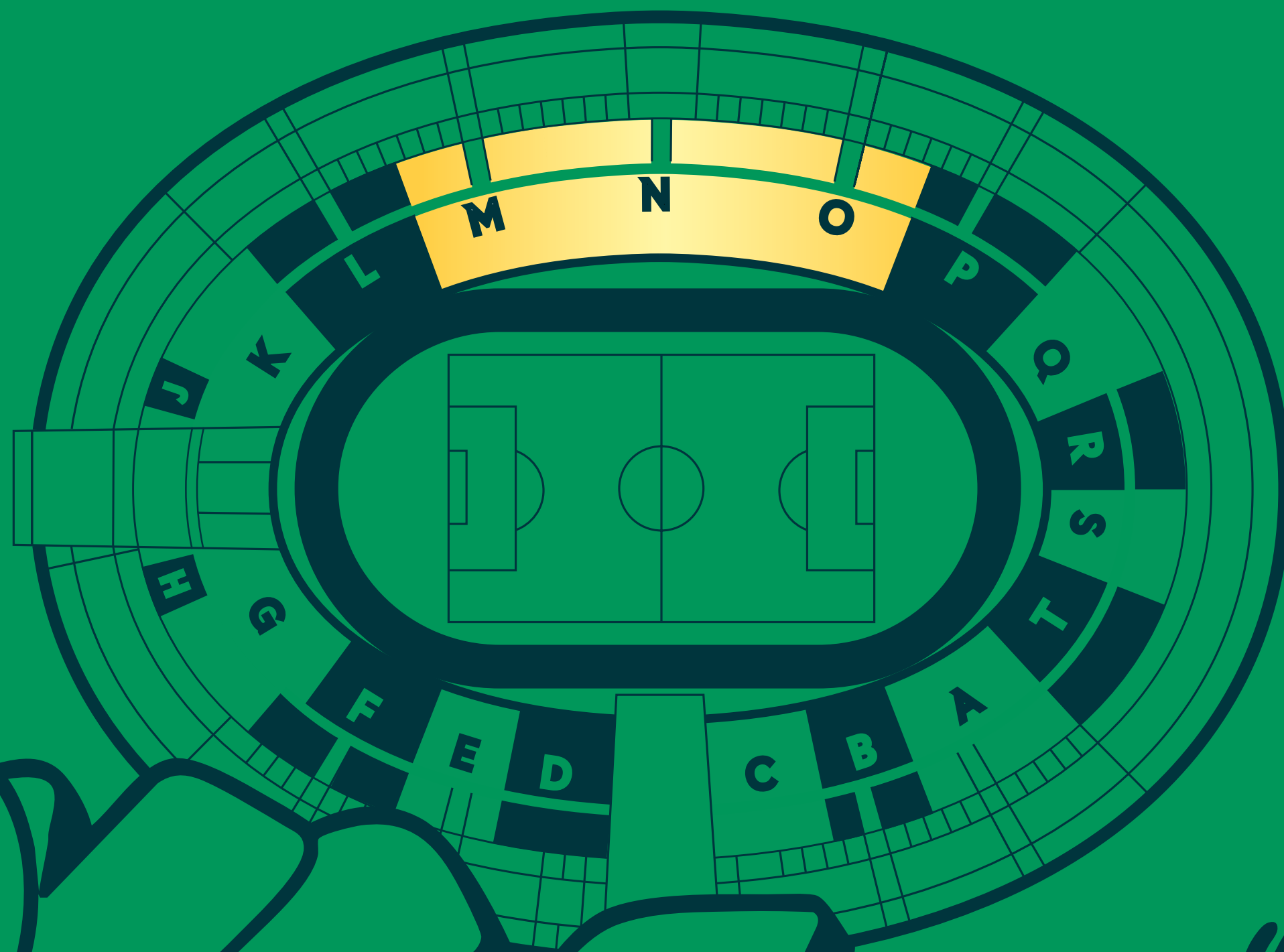
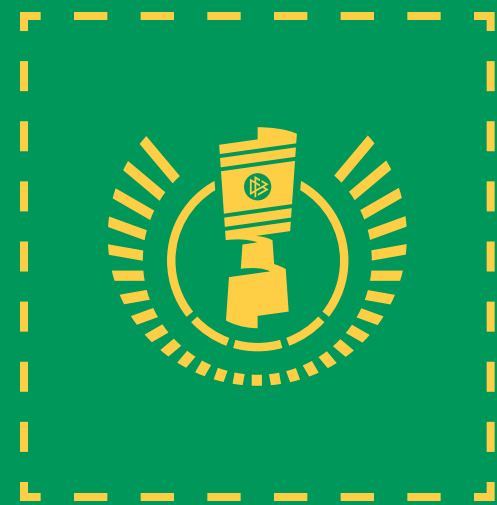
- Premium seats on the main stand
- Exclusive buffet catering
- Alcoholic and non-alcoholic beverages
- Live music
- Reserved seating from 4 guests
- Separate VIP entrance
- 1 VIP parking pass per 4 booked business seats



VIP-FOYER
SÜD
EUR 950
PP*

*All prices exclude VAT and shipping charges.

JOIN US IN OUR NEIGHBORHOOD



08 FOOTBALL-VILLAGE





08 JOIN US IN OUR NEIGHBORHOOD

WHAT IS THE FOOTBALL-VILLAGE?

- Unique XXL VIP tent city on the Maifeld
- Access to the outdoor terrace with lounge area
 - Live entertainment
 - Exclusive after-final party
- 3 themed tents: Myth of Berlin, Cup Heroes, David vs. Goliath



08 JOIN US IN OUR NEIGHBORHOOD

FOOTBALL-VILLAGE

Cup fever and outdoor flair – at the Football Village, fans can experience both. Enjoy a relaxed lounge atmosphere with a summery outdoor terrace, live entertainment, and the exclusive after-final party. In 2026, you can once again choose from three distinct areas to enjoy the final: alongside the cup heroes of past and present, immersed in the vibrant atmosphere of Berlin, or amidst the epic David vs. Goliath showdowns.

- Category 1 seats on the opposite stand
- Outdoor terrace with views and lounge area
- Exclusive buffet catering and live cooking
- Market hall concept with a wide selection of specialties
- Alcoholic and non-alcoholic beverages
- Wine bar with sommelier
- Cocktail bar
- Entertainment program with live music
- Access to the after-final party in the Football Village with DJ and live band
- Reserved corporate seating from 4 guests
- Separate VIP entrance
- 1 VIP parking pass per 4 booked business seats

*All prices exclude VAT and shipping charges.





1. FOOTBALL-VILLAGE

MYTHOS BERLIN

2. FOOTBALL-VILLAGE

POKAL HELDEN

WER IST DEIN GRÖSSTER

POKAL HELD?

HANS MEYER
GÜNTER NETZER
ROBERT DICHEL
ARTE BEBIC
DANIEL BÄTZ
BASTIAN SCHWEINSTEIGER



WELCHES VILLAGE DARF ES SEIN?

HANGOVER '96

DES POKAL HERBOTE: DAVID vs. GOLIATH & VON ALTMILIE
HANNOVER 96 gegen FC ROSSENHAGEN
am 21. März 1993 im Olympiastadion Berlin

loddarennt

„Umrand die let das Tor. Da let das Tor!“

DFB-POKAL HERBOTE: DAVID vs. GOLIATH - 1. POKALRUNDE
TSV VESTENBERGSGREUTH gegen BAYERN MÜNCHEN
am 14. August 1995 im Frankfurter Stadion

3. FOOTBALL-VILLAGE

DAVID vs. GOLIATH

STY RENSING

DES POKAL HERBOTE: DAVID vs. GOLIATH - SIEGELNALLE
ALPHANIA ANCHER gegen BAYERN MÜNCHEN
am 22. Dezember 2006 im TSV



A photograph of a bar counter in a dimly lit setting. The wall behind the counter is covered in stacks of beer crates, primarily green and blue. Two refrigerators are visible, one on the left and one on the right, both containing bottles. A neon sign above the counter reads "SPÄT" in white letters on a purple background. A small sign on the wall says "ÖFFENTLICHER BEHERRICHER". A Coca-Cola logo is visible on a refrigerator to the right. The overall atmosphere is vibrant and celebratory.

SPÄT

1. FOOTBALL-VILLAGE

MYTHOS BERLIN

Berlin is on cloud nine – and on this night, the whole of football-loving Germany becomes Berlin. Here we celebrate the capital of emotions, its people and its culture. From corner shops to street art. From multicultural to truly vibrant.



2. FOOTBALL-VILLAGE

POKALHELDEN

The Cup has its own rules – and its own heroes. From Störzer to Netzer, from Dickel to Rebic. Personalities who became immortal in 90 or 120 minutes. In this VIP area, we retell their heroic stories in a unique way, brought to life through exciting food and interior concepts.

3. FOOTBALL-VILLAGE

DAVID VS. GOLIATH

True cup surprises await football fans in this area, dedicated to the Saarbrückens, Magdeburgs, and Vestenbergsgreuths of the country. It highlights and stages the exciting clash of contrasts.

IMPRESSIONEN AUS DEM
FOOTBALL-VILLAGE



A hand holding a champagne glass filled with bubbly liquid, surrounded by falling confetti and bokeh lights in shades of green and red. The background is dark, making the lights and confetti stand out.

*Berlin, Berlin,
wir sehen uns in
Berlin!*



**VIP TICKETS FOR UP TO SIX
GUESTS CAN BE PURCHASED
DIRECTLY VIA THE DFB WEBSHOP.**

For inquiries about more than 6 VIP tickets
or a private box, please reach out to us here:

dfb@beyond-hospitality.com



Exclusive Hospitality Sales Partner of the DFB

